

Pivital EDU Hosting Cannabis Grand Rounds Conference to Educate Medical Professionals About Endocannabinoid System

CME-accredited event will boost knowledge and awareness of therapeutic potential of cannabis



Portland, Ore.—On October 10th at 10am PDT, medical professionals nationwide will gather virtually to participate in Pivital EDU’s inaugural, CME-accredited Cannabis Grand Rounds Conference. This interactive conference will expand medical practitioners’ access to cannabis education while raising awareness about endocannabinology and cannabinoid medicine.

The Cannabis Grand Rounds Conference will feature:

- Dr. David Bearman, Executive Vice President of the American Academy of Cannabinoid Medicine, sharing the history of cannabis medicine;
- Dr. Miyabe Shields, Chief Scientific Officer of REAL Isolates, speaking about the therapeutic potential of the endocannabinoid system (ECS) for mental health;
- Dr. Dustin Sulak, Founder and Medical Director of Healer.com, discussing how to leverage the ECS for pain management;
- Dr. Ethan Russo, former R&D Director for the International Cannabis and Cannabinoids Institute, delving into cannabis hyperemesis syndrome; and
- Dr. Jessica Knox, Co-Founder of Pivital EDU, examining cannabis in self-directed care and the influence of pharmacokinetics.

With cannabis already legal in some form in a majority of U.S. states, the Cannabis Grand Rounds Conference will facilitate an essential dialogue among medical professionals. Dr. Jessica Knox noted that “scientific knowledge regarding the endocannabinoid system and

cannabis pharmacology is changing and growing every day.” She added, “Cannabis Grand Rounds provides timely information that keeps pace with the speed of scientific discovery so that clinicians, patients, and the cannabis industry as a whole can utilize cannabis to its highest and best purposes.”

“As a scientist,” commented Dr. Miyabe Shields, “I’m so happy to be able to contribute my knowledge on the endocannabinoid system. I think it’s important to provide this information to medical professionals to help them to better serve their patient populations... Safe and responsible use practices can only be recommended when someone has knowledge of the plant.”

Several conference participants emphasized that prioritizing the endocannabinoid system has fundamentally changed their perspectives on managing medical disorders. Dr. Janice Knox, CEO of Pivital EDU, said, “Instead of approaching a specific disorder, I take a more foundational approach to treating the disease at the cellular and subcellular levels... The goal is to cure [or at] least manage a disease process and not just the symptoms.” Dr. Jessica Knox added that the ECS thrives on “nutrition, physical activity, mind-body practices, time in nature, relationships... tools that patients can and must wield for themselves. What an empowering lesson!”

Medical professionals who attend the Cannabis Grand Rounds Conference are eligible to receive 1 CME credit. Conference registrants also gain access to Pivital EDU’s textbook chapter on Cannabis in Self-Directed Care & The Influence of Pharmacokinetics.

Register for the Cannabis Grand Rounds Conference on or before midnight PDT on **October 9, 2021**. Early registrants before **September 20, 2021**, receive a 15% discount. For more information and to purchase tickets, please visit the [Cannabis Grand Rounds Conference website](#).

About Pivital EDU

Pivital EDU is pioneering cannabis education for medical professionals, by offering the first and only interactive education programs in cannabis, cannabinoid medicine, and endocannabinology. With access to course content developed by cannabis clinicians, Pivital EDU students receive world-class guidance from global leaders in cannabis science and clinical care. Pivital EDU’s mission is to expand medical practitioners’ knowledge of cannabis and the endocannabinoid system for the benefit of patients everywhere.

Pivital EDU is accredited by Amedco LLC and Pivital EDU. Amedco LLC is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC).

Learn more about Pivital EDU by visiting the [Pivital EDU website](#).