



Dallas Symphony Orchestra Auctioning Digital Assets and Experiences Using Non-Fungible Tokens

The Dallas Symphony Orchestra, using the non-fungible token platform Rarible, is now auctioning digital assets, some of which include in-person experiences.

The most expensive non-fungible token that is being auctioned has a minimum bid starting at 21.5 Ethereum coins, or about \$50,000. This non-fungible token confers digital ownership of the full recording of the Dallas Symphony Orchestra music director Fabio Luisi with the Metropolitan Opera Orchestra performing Mahler's First Symphony in front of a live audience in May, 2021. The emotionally charged performance marks the orchestra's first reappearance since the pandemic-caused shutdown in March, 2020.

The non-fungible token's winner also receives other digital assets including exclusive video footage and a "[Very Important Person] Experience at the [Dallas Symphony Orchestra] and Musicians of the Metropolitan Opera Reunion Concert in early 2022 in New York, including roundtrip airfare to another US city, two nights of hotel, dinner with the artist and two tickets to the concert."

The Dallas Symphony Orchestra is auctioning other non-fungible tokens around the same theme, also on the Rarible platform, with lower starting bids. The Rarible website states that the "proceeds raised will go toward a charity that will benefit [Metropolitan] Opera Orchestra musicians impacted by the COVID-19 pandemic."